

Outcome / Impact by Programme

Outcome/Impact Report By Programme Type - (2016)

BUSINESS MEETING		EXHIBITION, INDIVIDUAL BUSINESS MEETINGS, SEMINAR AND VISIT	
Generated Sales	RM 0.00	Generated Sales	RM 0.00
Actual Sales	RM 0.00	Actual Sales	RM 0.00
Potential Sales	RM 0.00	Potential Sales	RM 0.00
Media Value	RM 0.00	Media Value	RM 0.00
Potential Investment	RM 0.00	Potential Investment	RM 0.00
Exhibitor	0	Exhibitor	0
Visitor	0	Visitor	0
Participants	0	Participants	0
Participants (SME)	0	Participants (SME)	0
Buyer	0	Buyer	0
Enquiry	0	Enquiry	0
Business Meeting	0	Business Meeting	0
Total No. of Activities : 1		Total No. of Activities : 18	
CONSUMER FAIR		INTERNATIONAL SOURCING PROGRAMME	
Generated Sales	RM 0.00	Generated Sales	RM 0.00
Actual Sales	RM 0.00	Actual Sales	RM 0.00
Potential Sales	RM 0.00	Potential Sales	RM 0.00
Media Value	RM 0.00	Media Value	RM 0.00
Potential Investment	RM 0.00	Potential Investment	RM 0.00
Exhibitor	0	Exhibitor	0
Visitor	0	Visitor	0
Participants	0	Participants	0
Participants (SME)	0	Participants (SME)	0
Buyer	0	Buyer	0
Enquiry	0	Enquiry	0
Business Meeting	0	Business Meeting	0
Total No. of Activities : 39		Total No. of Activities : 7	

JOINT PROMOTION ACTIVITIES		PROMOTION BOOTH	
Generated Sales	RM 0.00	Generated Sales	RM 0.00
Actual Sales	RM 0.00	Actual Sales	RM 0.00
Potential Sales	RM 0.00	Potential Sales	RM 0.00
Media Value	RM 0.00	Media Value	RM 0.00
Potential Investment	RM 0.00	Potential Investment	RM 0.00
Exhibitor	0	Exhibitor	0
Visitor	0	Visitor	0
Participants	0	Participants	0
Participants (SME)	0	Participants (SME)	0
Buyer	0	Buyer	0
Enquiry	0	Enquiry	0
Business Meeting	0	Business Meeting	0
Total No. of Activities : 3		Total No. of Activities : 12	
MARKET PENETRATION MISSION		SPECIALISED MARKETING MISSION	
Generated Sales	RM 0.00	Generated Sales	RM 0.00
Actual Sales	RM 0.00	Actual Sales	RM 0.00
Potential Sales	RM 0.00	Potential Sales	RM 0.00
Media Value	RM 0.00	Media Value	RM 0.00
Potential Investment	RM 0.00	Potential Investment	RM 0.00
Exhibitor	0	Exhibitor	0
Visitor	0	Visitor	0
Participants	0	Participants	0
Participants (SME)	0	Participants (SME)	0
Buyer	0	Buyer	0
Enquiry	0	Enquiry	0
Business Meeting	0	Business Meeting	0
Total No. of Activities : 3		Total No. of Activities : 21	

TRADE FAIR	
Generated Sales	RM 16,494,254.27
Actual Sales	RM 0.00
Potential Sales	RM 0.00
Media Value	RM 0.00
Potential Investment	RM 0.00
Exhibitor	0
Visitor	0
Participants	0
Participants (SME)	0
Buyer	0
Enquiry	0
Business Meeting	0
Total No. of Activities : 90	
TRADE INVESTMENT MISSION	
Generated Sales	RM 0.00
Actual Sales	RM 0.00
Potential Sales	RM 0.00
Media Value	RM 0.00
Potential Investment	RM 0.00
Exhibitor	0
Visitor	0
Participants	0
Participants (SME)	0
Buyer	0
Enquiry	0
Business Meeting	0
Total No. of Activities : 7	