

Planning - List of Activities

No	Activity Name	Program Type	Total Target Sales (RM)	Total Target Participants	Total Sales Generated (RM)
1	FOCUSED BUSINESS VISIT TO RIYADH AND JEDDAH, ARAB SAUDI	MARKET PENETRATION MISSION	1.00	4	0
2	ARABIAN TRAVEL MARKET (ATM)	TRADE FAIR	0.00	0	0
3	ARAB HEALTH 2016	TRADE FAIR	200,000.00	15	447581939.82
4	ARAB HEALTH	TRADE FAIR	0.00	0	0
5	Arab Health, Dubai	EXHIBITION, INDIVIDUAL BUSINESS MEETINGS, SEMINAR AND VISIT	0.00	0	0