



نورها  
وشارك بأفكارك

بيت التمويل الكويتي  
Kuwait Finance House



Dear colleagues,

Alsalamu Alykum wa Rahmatu Allah wa Barakatuh,

Today, we initiate our Innovation competition "KFH's Got Talent" for 2016 to move ahead with the project that we initiated last year, with the goal of enhancing the innovation culture in our organization. On this occasion, I thank you for the innovative ideas you shared with us in 2015, in response to our last July's strategic initiative.

Embedding the innovation culture is pivotal to our organization as part of our endeavor to accomplish KFH mission. It is fundamental to our development internally, and acts as a boosting factor to our competitive drive externally. Activating the innovation role is the basis of our development thrive, not only at the local level but at the Group level as well.

Within Group Marketing, the Innovation Center offers the ideal environment and provides continued support to embrace your ideas towards the effective development of products, services and processes. Innovation is what makes the difference, so share with us your ideas and become our partner in success.

This year and for the first time KFH Innovation Awards, is going global to every country where we operate.

Hence I would like to invite all our colleagues at the Group level in every geography, role or function to share their innovative ideas, become part of the change and compete to win the US\$ 20,000 "2016 Group Prize for the Best Idea".

Together, let's innovate!

Together, we make the difference because you are our most important asset.

2016

